eliminating racism empowering women **SANCCA** Palm Beach County

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UNTIL JUSTICE JUSTIS

Building the Next Generation of Equity Among Youth

a luncheon and fireside chat on supporting our Palm Beach County youth



Sponsorship Packages





Why support YWCA?

- Exposure: Your sponsorship will be advertised to over 50,000 connections and followers.
- **Community**: You support will assist with raising awareness on systemic inequalities and developing solutions to promote equity in Palm Beach County
- **Corporate Social Responsibility**: Your support and sponsorship will demonstrate your continued commitment to equality in the workplace and community

When you sponsor our event, you make an impact in Palm Beach County's







Event Overview

YWCA's *Until Justice Just Is* (formerly Stand Against Racism) is a national movement advancing justice for all. During the month of April 2024, YWCAs across the United States will be hosting a series of events to help raise awareness and to promote justice within our local communities. Most recently, 65 YWCAs across the country and over 30,000 people from forty-eight states participated in our efforts to advocate for equity in all aspects of human affairs including health, education, housing, equal pay, and criminal justice.

In recognition of this, I invite you to join <u>YWCA's Until Justice Just Is Luncheon</u>. Join us on <u>April 26th, 2024, at 11am at</u> the Marriott Palm Beach Gardens, 4000 RCA Blvd, Palm Beach Gardens, FL.

The theme for this year's event is *"Building the Next Generation of Equity Among Youth"*. Our goal is to facilitate conversations with youth, community members, and elected leaders on cultivating and promoting a more equitable and inclusive community with greater intentionality for youth. Join us as we identify issues and potential solutions that build bridges to success for Palm Beach County youth. Our program will feature a fireside chat with local community leaders and experts:

Moderator: Marsha Guthrie, President of Marshalling Impact, LLC

Featured speakers:

- <u>Dr. James Green</u>, Director of Palm Beach County Community Services; Lead strategist in the development of Birth to 22, a cradle-to-career countywide youth master plan
- Dr. Debra L. Robinson, M.D., former Palm Beach County School Board Member
- **Cassandra Rahming**, girls basketball coach at Palm Beach Lakes and Palm Beach County Sports Hall of Fame Class of 2024. Cassandra is the first woman in our County's history to win 500 games in 2022.

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During the luncheon, we will also announce this year's **Dorothy Height Social Justice Awardee**. The award is given to an individual, civic organization, religious institution, or business that has demonstrated leadership in organizing or supporting activities to eliminate racism or prevent racial injustice in Palm Beach County. <u>Nominations are now open</u>.

Ticket information:

- General Admission \$150 each
- Youth Admission \$125 each
- Youth Half Table \$500 for 5 seats

Sponsorship recognition will be advertised through media appearances and all of YWCA's communication channels such as newsletter and social media accounts of Until Justice Just Is Committee Members, YWCA, and YWCA Board Members, reaching over 50,000 direct connections and followers. We invite you to consider the following sponsorship packages. For questions or additional information please contact **Anna Arias, Director of Fundraising and Development** at <u>amarias@ywcapbc.org</u> or 561 640 0050.

Join YWCA and the voices in our community as we advance justice and call for equity in all aspects of human affairs!

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Sponsorship Packages

BENEFITS use of logo or name	PARTICIPATE \$500	SUPPORT \$1,000	INFLUENCE \$2,500	ADVOCATE \$5,000	COLLABORATE \$10,000
Tickets	2	4	6	8	1 table of 10
Newsletter	•	•			•
Website & registration page				•	
Social media highlight leading up to event		•		•	•
Event program	List of sponsors	List of sponsors	Full page ad	Full page ad	Full page ad
Signage					
Verbal acknowledgment at media appearances about event					•
Verbal acknowledgment during event					•
Social media highlights post-event					•

Click here to register as sponsor





Other Sponsorship Opportunities

• Youth Half Table - \$500

- Sponsor a half table of 5 youth attendees (up to 21 years of age)
- Name included in list of sponsors
- Event Program Ad \$250
 - Full page ad or message for your organization or business

Click here to register as sponsor





2024 Until Justice Just Is Committee

Dr. Teresa Johnson, Ph. D., Chair, Palm Tran (2023 Dorothy Height Awardee) Jamie Beale Howe, JBH Enterprises Whitney Erasmus, Lighthouse for the Blind Dr. Debra Hain, Florida Atlantic University Rodney Louis, Bentek Gehring Group Brenda Sabor, Bentek Gehring Group Trixy Walker, JLL

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Summary of Sponsor Benefits

BENEFITS use of logo or name	PROGRAM AD \$250	YOUTH TICKETS \$500	PARTICIPATE \$500	SUPPORT \$1,000	INFLUENCE \$2,500	ADVOCATE \$5,000	COLLABORATE \$10,000
Tickets		5 youth (under 21 yrs old)	2	4	6	8	1 table of 10
Newsletter				•		•	
Website & registration page			•	•	•	•	•
Social media highlight leading up to event			•	•	•	•	•
Event program	Full page ad		List of sponsors	List of sponsors	Full page ad	Full page ad	Full page ad
Signage						•	
Verbal acknowledgment at media appearances						•	•
Verbal acknowledgment during event						•	•
Social media highlights post-event							•