



YWCA OF PALM BEACH COUNTY

2019 - 2020 EVENT SPONSORSHIP GUIDE



YWCA
IS ON A
MISSION



eliminating racism
empowering women
ywca

SPONSORSHIP

The YWCA of Palm Beach County hosts a number of events throughout the year to raise awareness of our mission and money to support it. This Sponsorship Guide outlines the events and presents you and/or your corporation with many opportunities to support us throughout the year.

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YWCA OF PALM BEACH COUNTY

The YWCA of Palm Beach County is a 501 (c)(3) organization committed to eliminating racism, empowering women, and promoting peace, justice, freedom, and dignity for all. The YWCA is the oldest and largest multicultural women's organization in the world and since 1917, the YWCA of Palm Beach County has been a leader in advocacy and action on issues related to racial and gender equality and improving the lives of women and girls. We create real change. Everyday.

By harnessing the potential of every woman, YWCA brings real change to the lives of women and girls facing hardship. To empower each woman to achieve their highest potential, we offer services that educate, strengthen, and encourage. These services include:

- Programs that help women and children flee domestic violence situations and position them to live a life free of fear, violence, and abuse
- Education-based STEM-oriented youth empowerment programming aimed at building confidence in young girls to pursue STEM careers and become strong, independent women
- Rapid Re-Housing for women transitioning out of an unsafe domestic violence situation who are in jeopardy of becoming homeless
- Affordable child development program for working mothers who need affordable options for child development so that they can continue to work
- Women's Health programs that improve access to healthcare and healthcare insurance and increase awareness of health issues that disproportionately impact women

YWCA is on a mission, and we are proud of our legacy as pioneers of race relations and the empowerment of women. YWCA does not back down from tough issues. Our team in Palm Beach County is dedicated to forwarding our collective mission to eliminate racism and empower women. It takes courage. It takes commitment. It takes YOU!

DOWN SOUTH LUNCHEON

OCTOBER 15, 2019



THERESA LePORE
EVENT CHAIRWOMAN

Join us at the Kravis Center Cohen Pavilion as we celebrate 102 years of serving Palm Beach County over a “down south meal.” The Keynote Speaker is esteemed storyteller and storied native Floridian Judge Nelson Bailey. Funds raised at this event support our youth empowerment programs. This event brings together over 200 individuals from across Palm Beach County.



JUDGE NELSON BAILEY
KEYNOTE SPEAKER

Sponsorship Opportunities:

Presenting Sponsorship: \$5,000 (only 1 available!)

- o Ten (10) tickets/one (1) table
- o Name/Logo prominently displayed on the Invitations*
- o Name/Logo featured in Program*
- o Name/Logo featured on Event Signage
- o Banner at Event
- o Name/Logo included in all print and electronic advertising
- o Name/Logo on the YWCA website and social media platforms from October, 2019 – September, 2020

Benefactor Sponsorship: \$2,500

- o Five (5) tickets
- o Name/Logo featured in Program*
- o Name/Logo included in all print and electronic advertising

Partner Sponsorship: \$1,000

- o Two (2) tickets
- o Name/Logo featured in Program*

Student Table Sponsor: \$600

- o Ten (10) tickets for Students

Table Sponsor: \$625

- o Ten (10) tickets

Individual Tickets: \$65

- o One (1) ticket

Underwriting Opportunities

- \$2,500 Printing of and postage for invitations, includes acknowledgement on Invitation* and in Program*
- \$1,000 Printing Program, includes acknowledgement in Program*
- \$750 Photography, includes acknowledgement in Program*

*PRINTING DEADLINES: 08/16/2019 for Invitation and 09/23/2019 for Program
(see page 10 for more details)

HARMONY HOUSE LUNCHEON DECEMBER 9, 2019

See the Sailfish Club in its grand holiday glory while enjoying a chef-inspired lunch, world-class silent auction, and entertainment. The proceeds from this event benefits the YWCA of Palm Beach County's Mary Rubloff Harmony House Domestic Violence Shelter which serves more than 600 women and children escaping domestic violence each year. Present your company to more than 200 Palm Beach County community members!



**SHAWN JAN &
SHARON RHINEHIMER**
EVENT CHAIRWOMEN

Sponsorship Opportunities:

Grand Benefactor: \$25,000 (only 1 available!)

- o Twenty (20) tickets/two (2) tables to the Luncheon
- o Name/Logo prominently displayed on the Invitation*
- o Name/Logo featured in Program PLUS a Full Page Ad in key space in Program
- o Invitation to any pre or post events
- o Name/Logo on brick on walkway at Harmony House
- o Name/Logo included in all print and electronic advertising and press coverage
- o Name/Logo on the YWCA website and social media platforms for one full year
- o Opportunity to make remarks from the Podium the day of the event

Benefactor: \$15,000

- o Eight (8) tickets to the Luncheon
- o Name/Logo prominently displayed on the Invitation* and mention from Podium
- o Name/Logo featured in Program PLUS a Full Page Ad in Program*
- o Name/Logo on brick on walkway at Harmony House
- o Name/Logo included in all print and electronic advertising and press coverage

Patron: \$10,000

- o Four (4) tickets to the Luncheon
- o Name/Logo prominently displayed on the Invitation* and mention from Podium
- o Name/Logo featured in Program PLUS a Full Page Ad in Program*
- o Name/Logo on brick on walkway at Harmony House
- o Name/Logo included in all print and electronic advertising and press coverage

Circle of Friends: \$5,000

- o Two (2) tickets to the Luncheon
- o Name featured on the Invitation* and mentioned from Podium
- o Name featured in Program PLUS Full Page Ad in Program*
- o Name included in all print and electronic advertising and press coverage

Table Host: \$5,000

- o Ten (10) tickets/one (1) table to the Luncheon
- o Name featured in Program*
- o Name included in all print and electronic advertising and press coverage

Individual Tickets

- o \$275/person
- o \$2,500/Table of ten (10)

Underwriting Opportunities

- \$15,000 Entertainment, includes acknowledgement in Program
- \$5,000 Printing of and postage for invitations, includes acknowledgement on Invitation* and in Program*
- \$3,500 Luncheon Centerpieces and Decorations, includes acknowledgement in Program*
- \$2,500 Printing and postage for "Save the Date" Cards, includes acknowledgement in Program*
- \$1,500 Transportation for entertainment, includes acknowledgement in Program*
- \$1,500 Printing of Program, includes acknowledgement in Program*
- \$750 Photography, includes acknowledgement in Program*

*PRINTING DEADLINES: 10/01/2019 for Invitation and 11/21/2019 for Program



RUN FOR THE ROSES TEA APRIL 30, 2020

And...we're off! Meet us at the Beach Club in Palm Beach for our Annual Kentucky Derby inspired event that features a fashion show showcasing leaders in our community and a fabulous silent auction. Sip tea or a mint julep as you enjoy the festivities while supporting the mission of the YWCA. As a sponsor, close to 200 women will be exposed to your business!



SUSAN ROTHMAN
&
CHELLY TEMPLETON
EVENT CHAIRWOMEN

Sponsorship Opportunities

“Winner’s Circle” Sponsorship: \$5,000 (only 1 available)

- o Eight (8) tickets to the Tea
- o Name/Logo featured on Invitation* and in Program*
- o Full page color ad in the Program
- o Opportunity to speak from the Podium
- o Year Round Promotion of your Company on our website and social media
- o Name/Logo included in all print and electronic advertising and press coverage
- o Complimentary Mint Juleps or Mimosas for your guests

“Jockey” Sponsorship: \$1,800

- o Six (6) tickets to the Tea
- o Name/Logo featured on Invitation* and in Program*
- o Complimentary Mint Juleps or Mimosas for your guests

“Silks” Sponsorship: \$1,200

- o Four (4) tickets to the Tea
- o Name/Logo featured on Invitation* and in Program*
- o Complimentary Mint Juleps or Mimosas for your guests

“Mint Julep” Sponsorship: \$500

- o Two (2) tickets to the Tea
- o Name/Logo featured on Invitation* and in Program*
- o Complimentary Mint Juleps or Mimosas for your guests

Individual Ticket: \$125 per person

- o One (1) ticket

Underwriting Opportunities

- \$5,000 Tea Underwriter (food and beverage), includes acknowledgement during event, on Invitation* and in Program*
- \$1,250 Printing of invitations, includes acknowledgement during event, on Invitation* and in Program*
- \$750 Promotion of Event, includes acknowledgement in Program*
- \$750 Valet, includes acknowledgement in Program*
- \$600 Postage for invitations, includes acknowledgement in Program*
- \$600 Decorations, includes acknowledgement in Program*
- \$500 Printing of Program, includes acknowledgement in Program*

*PRINTING DEADLINES: 03/16/2020 for Invitation and 04/06/2020 for Program

Bundled Sponsorship Opportunities

Support the YWCA in a BIG way! Sponsor all three fundraisers with one check!

Mission Maker Sponsor: \$35,000 (only 1 available)

As the Mission Maker Sponsor, you serve as Presenting Sponsor for all three YWCA fundraising events. In addition to the Presenting Sponsor benefits for each event, you may also customize specific benefits to meet your specific philanthropic and marketing needs.

Empowerment Sponsor: \$20,000 (only 1 available)

As the Empowerment Sponsor, you are the Benefactor Sponsor for all three YWCA events. In addition to the Benefactor Sponsor benefits for each event, you may also customize specific benefits to meet your specific philanthropic and marketing goals.

Champion Sponsor: \$7,500

As a Champion Sponsor, you receive a table of (ten) 10 to each event along with a full-page ad in each event program and logo placement on all event signage.

Name (of Business): _____		Contact Name: _____	
Phone Number: _____		Email: _____	
Address: _____			
Street	City	State	Zip Code

- Check enclosed Contact me to arrange payment installments Please Charge my Credit Card
 Please Contact me/my business for Silent/Live Auction item donation

Name on Card: _____		Email: _____	
Billing Address: _____			
Street	City	State	Zip Code
Credit Card # _____	Exp Date: _____	Security Code: _____	
Signature: _____		Date Signed: _____	

Mail this form and payment, no later than 09/23/2019, to

YWCA of Palm Beach County
1016 North Dixie Highway
West Palm Beach, FL 33401
Attn: Kathleen N. Spears, PhD

The contact listed above will be contacted by the YWCA to discuss ad specs for the Harmony House Luncheon and the Run for the Roses Tea (please see the insert for instructions on ads for the Down South Luncheon) and to activate your sponsorship deliverables.

The YWCA of Palm Beach County is a 501(c)(3) organization dedicated to eliminating racism and empowering women. We are registered in the State of Florida (CH1468). A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll-free (800) 435-7352 within the state or at www.floridaconsumerhelp.com. Registration does not imply endorsement, approval, or recommendation by the State, and 100% of each contribution that is received by the YWCA is retained by us.

Event Specific Sponsorship Selection

Down South Luncheon October 15, 2019

- Presenting Sponsorship: \$5,000
- Benefactor Sponsorship: \$2,500
- Partner Sponsorship: \$1,000
- Student Table Sponsor: \$600
- Table Sponsor: \$625
- Individual Tickets: \$65 x _____ = \$_____

Underwrite the Down South Luncheon

- \$2,500 – Printing of and postage for invitations, includes acknowledgement on Invitation* and in Program*
- \$1,000 – Printing Program, includes acknowledgement in Program*
- \$750 – Photography, includes acknowledgement in Program*

Harmony House Luncheon – December 9, 2019

- Grand Benefactor: \$25,000
- Benefactor: \$15,000
- Patron: \$10,000
- Circle of Friends: \$5,000
- Table Host: \$5,000
- Individual Tickets \$275/person X _____ = \$_____
- Full page ad in program: \$150

Underwrite the Harmony House Luncheon

- \$15,000 – Speaker, includes acknowledgement in Program
- \$5,000 – Printing of and postage for invitations, includes acknowledgement on Invitation* and in Program*
- \$3,500 – Luncheon Centerpieces and Decorations, includes acknowledgement in Program*
- \$2,500 – Printing and postage for “Save the Date” Cards, includes acknowledgement in Program*
- \$1,500 – Transportation for entertainment, includes acknowledgement in Program*
- \$1,500 – Printing of Program, includes acknowledgement in Program*
- \$750 – Photography, includes acknowledgement in Program*

Run for the Roses Tea – April 30, 2019

- Winner’s Circle Sponsorship: \$5,000
- Jockey Sponsorship: \$1,800
- Silks Sponsorship: \$1,200
- Mint Julep Sponsorship: \$500
- Individual Ticket: \$125 per person x _____ =
- Full Page ad in program: \$150

Underwrite Run for the Roses

- \$5,000 Tea Underwriter (food and beverage), includes acknowledgement on Invitation* and in Program*
- \$1,250 Printing of invitations, includes acknowledgement during event and on Invitation* and in Program*
- \$750 Promotion of Event, includes acknowledgement in Program*
- \$750 Valet, includes acknowledgement in Program*
- \$600 Postage for invitations, includes acknowledgement in Program*
- \$600 Decorations, includes acknowledgement in Program*
- \$500 Printing of Program, includes acknowledgement in Program*

Event Specific Sponsorship Selection Continued

Yes! I/We would like to sponsor the referenced event in support of the YWCA of Palm Beach County! I have enclosed my event sponsorship selection along with the following information:

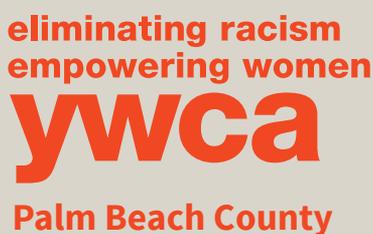
Yes! I/We would like to support the YWCA of Palm Beach County with a donation in lieu of sponsoring an event! I would like my general, non-event specific donation to directly support:

- Domestic Violence Services Child Development Center Women's Health
 Empowering Young Girls Racial & Gender Equity Racial Justice YWCA's Endowment Fund General

Name (of Business): _____	Contact Name: _____		
Phone Number: _____	Email: _____		
Address: _____			
Street	City	State	Zip Code

- Check enclosed Contact me to arrange payment installments Please Charge my Credit Card
 Please Contact me/my business for Silent/Live Auction item donation

Name on Card: _____	Email: _____		
Billing Address: _____			
Street	City	State	Zip Code
Credit Card # _____	Exp Date: _____	Security Code: _____	
Signature: _____		Date Signed: _____	



Mail this form and payment, no later than 09/30/2019, to

YWCA of Palm Beach County
1016 North Dixie Highway
West Palm Beach, FL 33401
Attn: Kathleen N. Spears, PhD

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Annual “Down South” Luncheon – 10/15/2019

PROGRAM AD SPECIFICATIONS/ORDER FORM

Program Advertisement

This is your opportunity to showcase your organization or business to those in attendance at the “Down South” Luncheon. The Program Book will be a bit different than the “usual” Program Book. In addition to the Program and the advertisements, several of recipes from the original YWCA of Palm Beach County Cookbook and the traditional “Down South” Luncheons will be reproduced. These time-honored recipes will ensure that the recipients will keep the Program Book for many years to come, viewing your ad each time they open it to make one of the recipes!

Details:

The size of the printed Program Book will be 5.50” wide x 8.50” high. If you require assistance designing your ad, please provide us with the wording and, if appropriate, your logo. Your logo must be submitted in a JPEG format and the wording in a WORD format. For “print ready” ads, please submit your file in either a PDF or JPEG format.

	SIZES	PRICES
Full Page	4.50” w x 7.50” h	\$150
Half Page	4.50” w x 3.65” h	\$100
Business Card	3.50” w x 2.00” h	\$50
Back Cover	4.50” w x 7.50” h	\$250
Inside Back Cover	4.50” w x 7.50” h	\$200
Inside Front Cover	4.50” w x 7.50” h	\$250

I/we are pleased to support the YWCA of Palm Beach County and their “Down South” Luncheon through the purchase of an ad in the Luncheon Program.

- Full Page (\$150) Half Page (\$100)
- Business Card (\$50) Back Cover (\$250)
- Inside Back Cover (\$200) Inside Front Cover (\$250)

I will provide print-ready file. wording. YWCA will design ad.

____ Enclosed please find my check, made payable to YWCA of PBC, in the amount of \$_____

____ Please charge \$_____ to my: American Express Discover MasterCard Visa

Name of Business: _____ Contact: _____

Name on Card: _____

Email: _____ Day Phone: _____

Billing Address: _____
Street City State Zip Code

Mailing Address: _____
Street City State Zip Code

Credit Card # _____ Exp Date: _____ Security Code: _____

Signature: _____ Date Signed: _____

Mail this form and payment, no later than **09/23/2019**, to:
 Theresa LePore, Immediate Past President – YWCA of Palm Beach County
 1016 North Dixie Highway, West Palm Beach, FL 33401

Please contact Theresa LePore at talepore@aol.com or 561-358-9867
 if you have any questions and/or to email your Program Ad information.

HOW YOUR SPONSORSHIP HELPS THE YWCA

The YWCA of Palm Beach County offers many of its services free of charge to those in need. However, our programs and services are not without cost. We rely heavily on the generosity of civic-minded and kind-hearted individuals and corporations. Folks like YOU! When you sponsor a YWCA event, not only are you ensuring a great experience for you and your guests, but your company will enjoy promotion and increased visibility as an organization that believes in empowering women and girls and creating a just and equitable society. Your support means that you care about the future of women and girls and that you care about the safety and freedom of those confronting domestic abuse.

A \$5,000 sponsorship means you are helping a family get back on their feet with an apartment and job placement services. At \$1,000, you are helping us help a mother & child flee domestic violence and live free of fear. For every \$250 donation, you are covering the cost of an underprivileged child in need of child development and early childhood education that will position him or her to become successful in school. A gift of \$100 helps us inspire a young girl to believe she can grow up to be smart, independent and fearless. Any gift or sponsorship at any level makes a difference. Your sponsorship saves lives. It changes lives. At the YWCA of Palm Beach County, we create real change. Everyday. Join us!



FACTS & FIGURES

15

The number of seconds in this country a woman is battered...many times with her children watching. Supporting the [HarmonyHouse Luncheon](#) helps us reduce the occurrence of domestic violence.

199

The number of people lost their lives to domestic abuse in the state of Florida in 2016. The [Harmony House Luncheon](#) helps the YWCA of Palm Beach County reduce the number of deaths from domestic violence.

2.3%

Children living in poverty are 2.3% more likely to suffer an adverse childhood experience, such as homelessness, abuse, or neglect. Your support of the [Run for the Roses Tea](#), helps us, through our Child Development Centers, reduce the likelihood that a poverty-stricken child will experience additional childhood adversity.

1 in 3 young girls fall victim to low self-esteem and low confidence that leads to increased engagement in risky behavior. Supporting the [Down South Luncheon](#) helps the YWCA inspire confidence in young girls through our Y-Teens & Y-Girls Programs.

**eliminating racism
empowering women**
ywca

YWCA of Palm Beach County

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West Palm Beach, FL 33401
561-640-0050
www.ywcapbc.org